

City of San Bernardino and Beacon Management Group Receives SCAG Visionary Leadership Award for Prosperity

Pasadena, CA, May 11, 2011 - The City of San Bernardino and [Beacon Management Group](#) were proud recipients of the 2011 Compass Blueprint Recognition Award for Visionary Planning for Prosperity at the SCAG Regional Conference, May 5-6, 2011 in La Quinta, California.



L-R Hassan Ikrata-Exec Dir, SCAG; Susanna Shamim-CFO, Beacon; Brandon Shamim-CEO, Beacon; Patrick Morris-Mayor, San Bernardino, Casey Dailey-Asst to Mayor, SB; Deniene Husted-Pres., SDR; Pat O'Connor-Board Chair, SCAG

The Southern California Association of Governments (SCAG), the nation's largest master planning agency, annually awards member Cities in recognition of projects that demonstrate excellence and achievement in the four key elements: Livability, Mobility, Prosperity and Sustainability.

The **City of San Bernardino Mayor Patrick J. Morris** wrote, "The entire team, led by Beacon Management Group, was highly

committed to the success of the project. Their ability to integrate sound strategic thinking, collaborative communications and expertise in database analysis and energy efficiency helped shape the project and led to its eventual success."

The recognition is given for the City's work on the Sustainable San Bernardino Energy Efficiency Pilot Program, which creates a strategy for conducting energy efficiency audits of commercial, industrial and residential properties in the City with the intent to *stimulate the local workforce and the economy*.

Beacon Management Group was competitively awarded to produce the strategic implementation plan for the City. "We were pleased to have been selected to contribute to this landmark and forward thinking approach to addressing the sustainability, workforce and economic development needs of not only the City of San Bernardino, but potentially for the Southern California region" said **Brandon Shamim, President/CEO of Beacon Management Group**.

Mayor Morris stated, "As the City implements its energy efficiency retrofit program, the tools prepared by Beacon will be used extensively to identify older homes that are well suited to realize substantial energy savings, as well as supporting future educational and marketing efforts to property owners about the benefits and advantages of energy efficiency related projects and enhance our ongoing economic development efforts in the City."



Shamim noted that despite both federal and state legislative setbacks, the program achieved several desired goals:

1. promoting a campaign to achieve energy efficiency, conservation, and reduction of greenhouse gas emissions in the City
2. market benefits to the local economy through job creation and support of local small businesses
3. create a steering committee to foster collaboration with public/private interests, labor, educational/workforce training, and policymakers
4. create a database of commercial, residential, properties,
5. attract new capital financing to the local area; and,
6. showcase the San Bernardino project as a scalable, replicable and sustainable model for the Inland Empire and SCAG Region."

Link to the SCAG Toolbox Tuesday presentation discussing details of the project can be downloaded at: <http://www.compassblueprint.org/toolbox/trainings/online>.

Information on the Regional Conference and General Assembly can be found at: <http://www.scag.ca.gov/ga2011/index.htm>.

Beacon Management Group, www.look2beacon.com, founded in 1997, is a 15-year old Southern California based SBE/MBE/DBE certified, management services firm specializing in research and analysis, strategic planning, marketing and facilitation services, stakeholder outreach and communications, disaster planning, change management and organizational development.

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