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Issue 7

December 2009

Beacon 360°

Beacon Management Group Newsletter

Message from the President:

The holidays are a great time for reflection and renewal. Holiday festivities, revelry and camaraderie with our family and friends are welcome traditions. Even then, with all of the joyous times, I invite us to take pause to remember that there are real people in great need during this time of year.

In a season that is grounded in giving and sharing, we invite you to give of your love and labor to support those organizations, causes and individuals that you feel are worthy of your time and resources. We especially owe a debt of gratitude to the men and women in the armed services and their tireless dedication to protect our way of life. May we think boldly, live largely, and give generously in the New Year.

From our Beacon family to yours, may the joy, health and happiness of this Holiday Season be abundant throughout the New Year.

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Warmest wishes,

Brandon

Brandon F. Shamim

President/CEO

Beacon Around Town

LA Chamber Hosts Annual Small Business Council Summit: Brandon Shamim, Chair of the Small Business Council along with Bryan Moeller, Senior Vice President and Director of Small Business Banking at Wells Fargo Bank convened the annual summit. This year's theme was Business Wellness: Strategies for Effective Business Growth. Three panels covered topics including Financial Wellness, Employee Wellness and Healthy Partnerships. At the end of the event which was well attended with local small business representatives and owners, Brandon Shamim invited guests to engage in a Q&A session. For more details on the event, [click here](#).

Brandon was also a special guest during the Korean Ambassador Duk-Soo Han's visit to the United States at the L.A. Chamber in late November. California is one of South Korea's closest trading partners with over 80% of commerce conducted among small businesses.

Pasadena Citizens Police Academy: Brandon Shamim graduated from a 12 week "Citizen

Police Academy" training program. In its 32nd year of existence, the program educates selected City residents in all facets of Police Department operations including crime scene investigations, homeland security and other police operations.



"Citizen of the Year" and "Omega Man of the Year"

Awards: The Zeta Tau Chapter of Omega Psi Phi Fraternity named Brandon F. Shamim, its "Citizen of the Year". The coveted award is special; each November during its National Achievement Week, a community citizen is chosen to receive the award. To be considered, the honoree must have made a significant contribution to enhancing the quality of life of African American people.

Brandon was the Chapter's recipient of choice for his contributions to the Foundation's Economic Empowerment Summit for the past two summits. Three years ago, the firm's Chief Financial Officer, Susanna Shamim, received the same award for helping the Foundation achieve nonprofit status. In addition, Beacon's Senior Associate George D. Taylor received the Zeta Tau Chapter's "Omega Man of the Year" award, an honor he has received three times for his contributions.

6th Annual Opening Doors Scholarship Awards Ceremony and Benefit

Dinner: Brandon Shamim was in attendance along with Tisa Jackson, Vice President of Union Bank and Felton Newell, Los Angeles City Deputy Attorney to award 16 area college students the Millennium Momentum Foundation scholarship. Honorees that made this event possible included: Actor, Director and Producer Bill Duke - who received the "Humanitarian of the Year" award; Toyota - "Champion of Diversity" award; Stewart Kwoh - "President's" award; Mount St. Mary's College - "Education" award; and City of Carson - "City of Opportunity" award.



Chamber Holiday Party: Susanna Shamim, CFO and Brandon Shamim attended the annual Holiday Party hosted by the LA Chamber at the Biltmore Hotel, downtown.

Client Spotlight

Energy Efficiency Pilot Program Beacon was selected to produce a strategic and implementation plan for an Energy Efficiency Pilot Program in the City of San Bernardino. The ARRA funded project is designed to create a strategy for conducting energy efficiency audits of commercial, industrial and residential properties with the intent to stimulate the local workforce and small businesses. The environmental and economic development project is a joint venture of the nation's largest master planning agency, Southern California Association of Governments, the Green Valley Initiative (www.greenvalley.now), and the City of San Bernardino.

Leadership Development Program Brandon will be a featured presenter at the Leadership Greater Jackson, Mississippi 2009-10 Class on January 15-16, 2010. He will be discussing racial and gender equity.

We extend Warm Holiday Greetings

To Our Clients, Friends and Colleagues Both Far and Near



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